SOCIAL MEDIA TOOLKIT

Share these images and captions during your workplace campaign to help raise awareness about the impact of giving to United Way of Southeastern Idaho.
We invite you to post it on your company's social media platforms (LinkedIn, Facebook, Instagram) or share it internally via email or your company intranet.

Use this → Canva Template Link to access and customize the social media graphics with your logo. Instructions on how to use this template are included below.

HOW TO USE CANVA TEMPLATE

- Click the Canva Template Link provided to open the Canva template.
  - You'll be prompted to use the template – this creates your own editable version. Click "Edit Template."
- Once the design opens:
  - Click the text box labeled "Partner Logo Here" to delete and replace with your company logo.
  - To add your logo:
    - On the left sidebar, click "Uploads" → "Upload files".
    - Upload your logo and drag it into place on the design.
- When you're done:
  - Click "Share" → "Download" to save as PNG, JPG, or PDF

📸 Don't forget to tag us:

- Facebook: @UnitedWaySEI
- Instagram: @unitedwaysei
- LinkedIn: United Way of Southeastern Idaho

📩 Need additional graphics or customized content?
Contact Lupe Olvera, Outreach & Community Engagement Specialist

✉️ guadalupe@unitedwaysei.org
📞 (208) 232-1389.

SOCIAL MEDIA GRAPHICS & SAMPLE TEXT

1. "Every Child Deserves a Strong Start" Graphic

In Southeastern Idaho, many families are working hard but still face challenges in accessing the resources children need to thrive.

Through partnerships with childcare providers, schools, and local families, United Way is investing in early learning opportunities that set children up for lifelong success. When kids have a strong start, we all benefit.

[Insert Your Company Name] is proud to partner with United Way to help more kids grow up ready to thrive. Together, we're shaping brighter beginnings.

Explore how your support shapes brighter futures:
EDUCATION (**https://unitedwaysei.org/home/our-work/education/**)
#UnitedWaySEI #PowerinPartnerships #YouthOpportunity

2. "When Health Is Supported, Families Stay Strong" Graphic

Every family deserves access to care without the fear of falling behind on essentials. In our region, many are working hard but still struggle to balance healthcare with other everyday needs.

That's why United Way supports partnerships that expand access to care, so families can get the support they need without sacrificing their stability. It's about building healthier lives, one neighbor at a time.

Thanks to workplace campaigns like the one hosted by [Insert Your Company Name], more families can get the care they deserve. United, we're building a healthier Southeastern Idaho.

Discover how healthier communities start with connection:
HEALTH (https://unitedwaysei.org/home/our-work/health/)
#UnitedWaySEI #PowerinPartnerships #HealthyCommunity

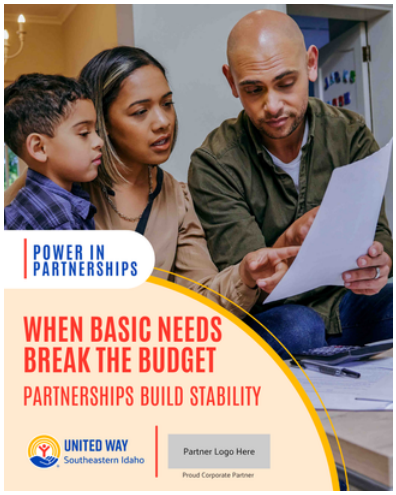
3. "Local Service Grows Long-Term Change" Graphic

Many of our neighbors know what it's like to juggle a tight budget, and yet, they still step up to support others.

From mentoring youth to improving public spaces, United Way partners with local volunteers and organizations to create change that lasts. Because when service is rooted in our community, it grows into something bigger.

[Insert Your Company Name] proudly joins this movement by supporting volunteerism and giving back through our United Way campaign. Together, small acts become lasting change. See how small acts add up to something powerful: GET INVOLVED (https://unitedwaysei.org/home/get-involved/)

#UnitedWaySEI #PowerinPartnerships #VolunteerImpact



4. "When Basic Needs Break the Budget" Graphic

Every day, hardworking families face hard choices between groceries, rent, childcare, and other essentials.

Workplace campaigns and community donations allow United Way to fund food pantries, housing support, and emergency assistance right here in Southeastern Idaho, helping families meet today's needs while working toward long-term stability.

[Insert Your Company Name] is honored to support these efforts by hosting a United Way workplace campaign. Our shared efforts help families manage the present and create a path forward.

Find out how you're helping meet the moment: FINANCIAL STABILITY (https://unitedwaysei.org/home/our-work/financial-stability/)
#UnitedWaySEI #PowerinPartnerships #FinancialSecurity

HELPFUL LINKS

United Way of Southeastern Idaho Website:
https://unitedwaysei.org

UWSEI Social Media

- Facebook - facebook.com/uwsei
- Instagram - instagram.com/uwsei/
- LinkedIn - www.linkedin.com/company/united-way-of-southeastern-idaho/
- YouTube - https://www.youtube.com/@unitedwayseidaho

Workplace Campaign Toolkit & Resources:
https://unitedwaysei.org/home/get-involved/campaign-manager-resources/